

Backing a more connected generation.

We are inviting individuals, SMEs, companies and leaders to help young people find hope in today's challenges, to ensure they are never alone, and work to support greater connectedness for the next generation.

Why this is important: Background context

spunout's mission is to work collaboratively with young people to support their mental health and wellbeing. We do this by creating evidence-based, person-centred digital solutions and safe, validating support spaces. spunout is Ireland's youth information and support platform, working towards an Ireland where all young people are supported and empowered to thrive.

Young people are more connected than ever before, yet too many still experience loneliness, isolation and poor mental health.

Recent research from spunout has highlighted the growing challenge of youth loneliness in Ireland and the impact it is having on wellbeing, resilience and belonging. Behind every statistic is a young person navigating life without the connections and support they need. We believe that no young person should feel alone.

Introducing Generation Connected

Generation Connected is an initiative of spunout, inviting a growing alliance of companies, leaders and changemakers committed to supporting youth connection, resilience and hope.

Led by spunout, Ireland's youth information and support platform, Generation Connected brings together people and organisations that recognise the importance of investing in the wellbeing and future of young people.

This is an opportunity for leaders and businesses to be part of a meaningful response to one of the defining social challenges facing the next generation.

What your support helps achieve

Membership of Generation Connected helps spunout:

- Reach more young people with trusted information and support
- Strengthen connection, belonging and resilience
- Expand access to digital and community-based supports
- Amplify awareness of services when young people need them most
- Ensure that no young person faces challenges alone

Founding Members

We are currently inviting a small group of Founding Members to help launch this important initiative. Founding Members will:

- Champion the mission of youth connection and wellbeing
- Invest in building a more connected future for young people
- Help introduce other organisations to the initiative
- Be recognised as early supporters of a national movement for youth connection

Why Join?

Supporting Generation Connected and spunout aligns with a number of key ESG and sustainability priorities, including:

- Good Health and Wellbeing (SDG 3)
- Reduced Inequalities (SDG 10)
- Quality Education (SDG 4)
- Partnerships (SDG)

Most importantly, it demonstrates a commitment to the wellbeing, resilience and future success of the next generation. Because no young person should feel alone.

Join Generation Connected: an initiative of spunout

Become a Patron, Partner, Member or Supporter and help create a more connected future for young people across Ireland.

You can come onboard in a few ways. Recommended levels of support are set out below

- **Generation Connected Founding Patron**: €10,000 +
- **Generation Connected Partner**: €2,500 - €9,999
- **Generation Connected Champion:** €1,000 - €2,499
- **Generation Connected Supporter Member:** €500+
- **Generation Connected Community Member:** >€499

	€10,000+	€2,500-€9,999	€1,000-€2,499	€500+	Any donation
Logo on campaign website	✓	✓	✓		
Logo on campaign materials	✓	✓			
Social media promotion	Premium	Enhanced	Standard	Acknowledgement	
Employee Wellbeing Talk	✓ - in person or 2 x online	✓	✓ - 1 x online		
Dedicated company eTag	✓	✓	✓		
Invite to special report and update events (online and offline) on Youth and Connection	✓	✓	✓	✓	✓
Speaking opportunity at launch/event	✓				
Impact report - mention	✓	✓	✓		
End-of-campaign recognition in socials and emails to spunout database	✓	✓	✓	✓	
PR and media opportunities around launch and key events or reports	✓				

Get Involved

If you are interested in learning more about **Generation Connected**, email Anna Earley at fundraising@spunout.ie

Save the date

Generation Connected will officially launch on Wednesday, January 20th 2027 at in-person intimate gathering of curious individuals, leaders and businesses who have already committed or want to learn more. Join this casual and inspiring breakfast event on **January 20th** from 8.30-10.00am at **RCPI,** 19 Frederick St S, Dublin 2, D02 X266.

Hear from members of spunout's Youth Action Panel on why this is crucial now more than ever.

When you sign up…

- We will send you a business invoice/receipt.
- We will share upcoming events.
- You will be added to Generation Connected updates for relevant reports and key messages.
- We will generate your bespoke eTag and book your date for your staff talk if relevant.
- We will add your logo to spunout.ie

Join Generation Connected. Become a champion for young people as part of this committed group of leaders and businesses backing young people.

More about spunout and young people

54,600 Young People Turn to spunout's Navigator for Mental Health Support in First Year. Text About It is spunout's free, anonymous, 24/7 messaging service providing everything from a calming chat to immediate support for mental health and emotional wellbeing.

Of the 52,748 conversations which took place through Text about It in 2025, the top five biggest issues on young people's minds were anxiety, stress, isolation, intimate relationships and school.

Nearly 1 million young people logged onto spunout.ie in 2025 accessing trusted information and support on topics from depression and thoughts of suicide to leaving cert results and insomnia.